



JÖNKÖPING UNIVERSITY
International Business School

Jönköping, 30th May 2022

Dear Global Management student,

I would like to take this opportunity to welcome you to the Master of Science program in Global Management and to provide you with some initial information regarding your first two courses. I am very happy that you chose this programme and I can assure you that I, together with my colleagues, will do our utmost to make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive.

Over the next two years, we will explore issues and develop the skills required to become an effective business leader in the contemporary business environment; a world that is increasingly multi-cultural, volatile, data-driven, socially responsible, and entrepreneurial.

The introduction week will take place during August. During this week there will be mandatory roll call (precise details will be clarified in a separate message) where I will have the opportunity to meet you all in person. I look forward to seeing you then!

The introduction week is devoted to information sessions, lectures, and social events to introduce you to your program and our school. It is vital that you attend all information sessions and lectures. We also recommend you take part in social events to speed up the process of your feeling at home here.

The student web is a useful source of information regarding courses and other university related activities <https://ju.se/student/en.html>.

Most Covid-related restrictions have now been lifted and we are happy to have returned to on-campus teaching. You can read about our latest policies are posted at the regularly updated site: <https://ju.se/en/about-us/jonkoping-university/information-material/updated-information-regarding-the-coronavirus.html>.

As programme director I am responsible for the overall quality and development of the programme. You are more than welcome to get in touch with me with questions regarding the programme. However, questions regarding specific courses should be sent directly to course examiners.

Let me give you a short description of the first two courses and the faculty involved:

Managing Responsibly for Corporate Sustainability

Course code: JMSR20

Managing corporations responsibly is a key challenge of businesses in most regions of the world. The course provides conceptual tools for understanding the role played by sustainability in corporations. Sustainability perspectives are used to explore how companies improve their operational efficiencies, innovate, and comply with regulations and accepted practices. The topics covered in this course include:

- *Sustainable development*, including the meanings and relevance of sustainability and the ways in which the management of corporate sustainability affects social and environmental systems.
- *Development phases of corporate sustainability*, including different development paths of corporate responsibility and their implications.
- *Compliance, operational efficiencies, and transformation*, including the importance and approaches to working proactively with compliance, operational efficiencies, and transformation in the corporation.
- *Responsible management practices*, including the relationship between individual ethics and the sustainability practices of owner and managers, as well as the role of ethics in business responsibility and sustainability.

Course literature

Raworth, K (2018) Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist; Chelsea Green Publishing

Course syllabus

<http://utils.kursinfo.hj.se/Syllabus/course?courseCode=JMSR20&format=html&revisionNr=2%2c&lang=eng>

Course Examiner



Duncan Levinsohn

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Advanced Leadership

Course code: MGS23

The course builds on a set of theoretical perspectives about leadership covering key themes such as collective leadership, global leadership, power, and leadership, change management and leadership, gender and leadership, anarchism and leadership, moral aspects of leadership, in order to foster professional and responsible leadership. The course combines the mainstream and emerging theoretical perspectives while working in lectures and seminars and assignments.

Course literature (a selection)

1. Brookes, S. (2015) *The Selfless Leader: A Compass for Collective Leadership*. Red Globe Press
2. Parker, M., Stoborod, K. & Swann, T. (eds). (2020). *Anarchism, Organization and Management. Critical Perspectives for Students*. Routledge.
3. Blom, M. & Alvesson, M. (2015). Less followership, less leadership? An inquiry into the basic but seemingly forgotten downsides of leadership. *M@n@gement*, vol. 18(3): 266-282.
4. Baur, J. E., Ellen III, B. P., Buckley, M. R., Ferris, G. R., Allison, T. H., McKenny, A. F., & Short, J. C. (2016). More than one way to articulate a vision: A configurations approach to leader charismatic rhetoric and influence. *The Leadership Quarterly*, 27(1), 156-171.

Course syllabus

<http://utils.kursinfo.hj.se/Syllabus/course?courseCode=MGSR23&format=html&revisionNr=5%2c&lang=eng>

Course Responsible



Jean-Charles Languilaire

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We look forward to seeing you in August!



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