



JÖNKÖPING UNIVERSITY



# CREATE YOUR OWN TOMORROW.

2023

# WELCOME

We are a modern university that thrives in a changing world and combines academic tradition with engagement. Strongly embedded in the region, with an international body of students and faculty, our campus connects innovative and creative minds from across the globe. Jönköping University is a young, lively, and well-recognised university that hosts thousands of students. Take the chance to get a first-rate education, participate in new experiences, and an opportunity to grow.



Our students are sought after, both nationally and internationally, and many gain employment even before graduating.

With a curricula supporting multicultural experience, you will be prepared for an international career.

Sweden is ranked among the best in the world when it comes to innovation, a position that we nurture both in theory and practice. During your time at Jönköping University, you will have the opportunity to start your own enterprise at our renowned business incubator, Science Park.

Our education integrates collaborations with business and society, embraces sustainability, and develops understanding of the benefits of differences in collaborative endeavours. At Jönköping University, you get an education with high academic standards and profound real-world relevance.

*Welcome to Jönköping University  
– we look forward to meeting you!*

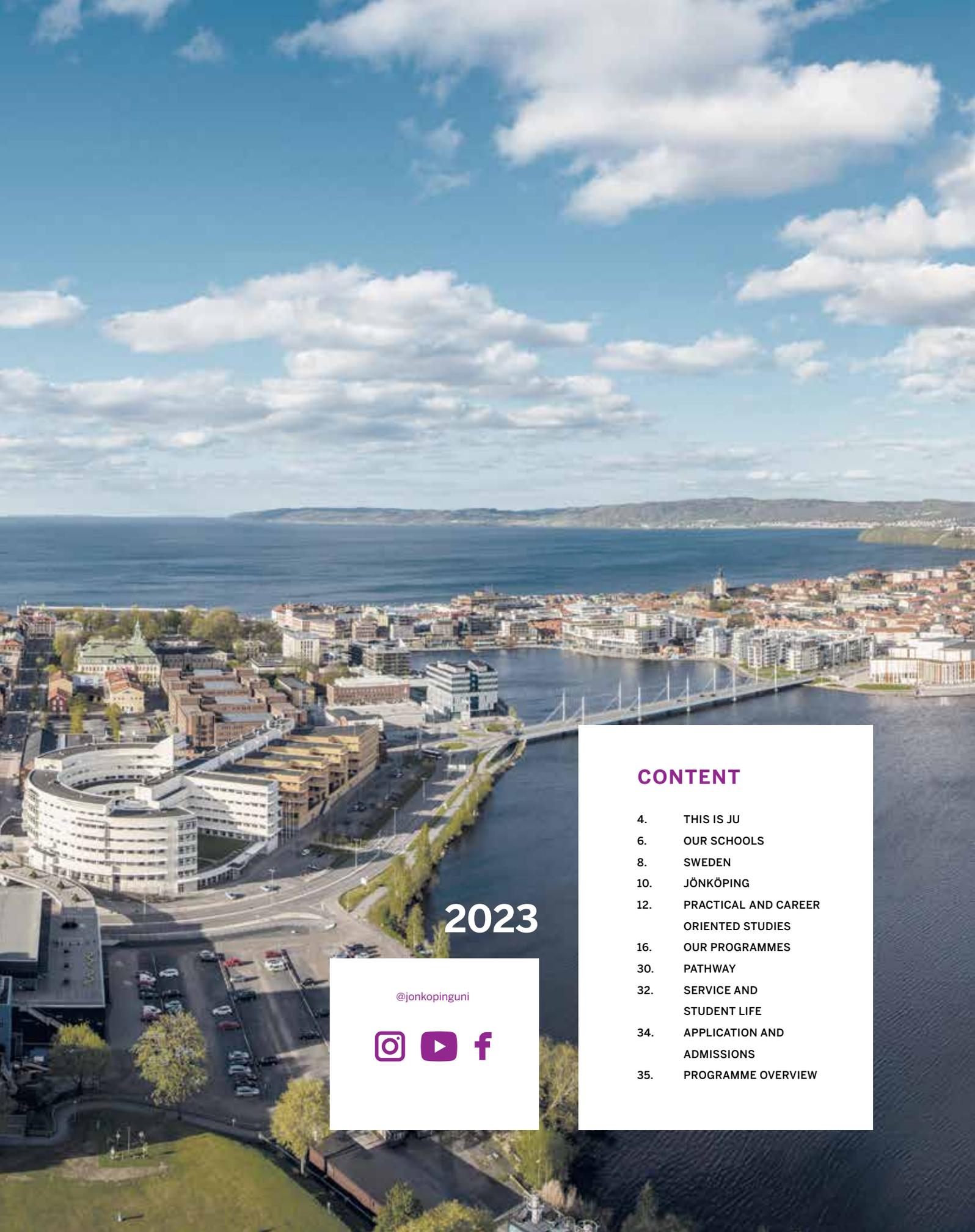
AGNETA MARELL  
*President of Jönköping University*



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2023

@jonkopinguni



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# THIS IS JU.

WE EDUCATE THE TALENT OF TOMORROW

Education, research and commissioned education are carried out at four schools, each one a specialist in their own fields of study. Through collaborations, good international relations and with a global focus, we create a leading knowledge environment. Through our Pathway Programmes, we also provide international students the opportunity to prepare for higher education in Sweden.

## WORLD CLASS RESEARCH

- Jönköping International Business School (JIBS) has been ranked second globally and first in Europe in entrepreneurship research (Xu, Chen, Fung & Chan, 2017).
- The research areas of Business Studies and Economics are ranked first in Europe (Nordforsk, 2017).
- World-leading research in materials and manufacturing technology for casting.
- School of Education and Communication is part of a world-leading consortium and research for digital technologies in education - GRADE - with international networks across five continents.
- Our world-renowned research in ageing makes a positive impact on society.
- The CHILD research group, within the field of disability sciences, has extensive national and international collaborations.

## HIGH QUALITY EDUCATION

- Our education is research-based, which means that we integrate the latest research into our teaching.
- 800 partner companies and 1,000 research and partner institutions around the world.
- Unique study environment offering equality and a close dialogue with professors and lecturers.
- Jönköping International Business School has double accreditation by both EQUIS and AACSB.
- The School of Engineering is a member of CDIO, a prestigious collaboration between leading engineering schools globally.
- School of Health and Welfare has ISPO accreditation for the Prosthetics and Orthotics bachelor programme.

## INTERNATIONAL PROFILE

- One of the top universities in Scandinavia in terms of international student exchange.
- School of Engineering offers internships at global companies via international campuses located around the world.
- A multicultural environment with 1,850 international students from 120 countries. (2021)
- Ranked among the top 25 universities in the world in student mobility. (U-Multirank 2021)

FINANCIAL TIMES

**TOP 100**

Masters in Management 2021

**TOP 95**

European Business Schools



**90%**  
GAIN EMPLOYMENT  
WITHIN  
TWO MONTHS

# 300

**PARTNER UNIVERSITIES**

SOME EXAMPLES:

Curtin University	Australia
University of São Paulo	Brazil
Sun Yan-sen University	China
Universidad de los Andes	Colombia
Kedge Business School	France
Mannheim University	Germany
Indian Institute of Technology Madras	India
Bocconi University	Italy
Kyoto University	Japan
Korea University	Korea
TEC de Monterrey	Mexico
BI Norwegian Business School	Norway
Nanyang Technological University	Singapore
University of St.Gallen	Switzerland
Chulalongkorn University	Thailand
University of Amsterdam	The Netherlands
Northumbria University	UK
Texas A&M University	USA
IU- Vietnam National University	Vietnam

## ENTREPRENEURIAL SPIRIT

- Our students have finished Top 10 in several World Solar Challenges, building their own solar-powered car to race through Australia.
- Students participate every year in several world-class case competitions.
- JIBS Entrepreneurship Challenge is our own case competition held at Jönköping International Business School every year.
- Around 250-300 new business ideas created by students and researchers every year.

**12,400**  
STUDENTS

SWEDEN IS RANKED  
**TOP 5**  
IN THE WORLD FOR  
QUALITY OF EDUCATION

(No. 4 in U21 Ranking of National Higher Education Systems 2020)

## SUSTAINABLE FOCUS

- Sustainability is embedded in our educational programmes and research - environmentally, socially and economically.
- JU strives to ensure equal opportunities and gender equality in both education and research.
- We have an active student association for Sustainable Action.

**1,000**  
RESEARCH AND  
PARTNER INSTITUTIONS

**NO.1**  
IN ENTREPRENEURSHIP  
RESEARCH IN EUROPE  
(Xu, Chen, Fung & Chan, 2017)

**14%**  
OF OUR BUSINESS  
STUDENTS START  
THEIR OWN COMPANY

# BRIDGING KNOWLEDGE AND SOCIETY

Education, research and commissioned education are carried out at our schools, each one a specialist in their own field.

## WE COLLABORATE WITH BUSINESS AND SOCIETY

Gain practical experience during your studies.



**800**  
PARTNER COMPANIES

## JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL

- Ranked among top 95 European Business Schools and among top 100 Masters in Management by Financial Times.



- Approx. 50% of students and faculty are international.
- High ratio of student entrepreneurship.
- Great possibilities to study abroad.
- Family business research ranked no.1 in Europe.
- Double accredited by AACSB and EQUIS.



## SCHOOL OF ENGINEERING

- One of Sweden's largest educators of bachelor engineers.
- Has a network of international campuses that offer students internships abroad at well-known global companies in the US, Brazil, Mexico, Thailand and Vietnam.
- Competes in the world's largest solar car race in Australia.
- Collaborates with more than 600 partner companies and have strategic partners such as SAAB, Scania, Kongsberg Automotive and Husqvarna Group.
- Engaged University ACEEU accreditation





### SCHOOL OF HEALTH AND WELFARE

- One of Sweden's leading higher educational institutions within health, welfare, and social work.
- Hands-on experience both through internship/work placement and through our student clinics on campus.
- The study environment is flexible, inter-professional and combines simulation and digital techniques with theoretical education.
- Top-quality healthcare research that has been published extensively in renowned international journals.
- ISPO - accredited Prosthetics and Orthotics programme.



### SCHOOL OF EDUCATION AND COMMUNICATION

- Offers educational programmes within the areas of communication, teacher education, human resources and global studies.
- An international perspective characterizes all programmes which are based on practice, science, and advanced research.
- Sustainability, digitalisation and inclusion play an important part in both education and research.
- Unique study environment offering a close dialogue with professors and lecturers.
- Shanghai Academic Ranking System (ARWU) in subjects of communications and education.



### PATHWAY PROGRAMMES

- Offers Pathway Programmes to students who need improved knowledge in English and academic studies.
- Collaborates with North Park University and BI Norwegian Business school.

### FOCUS AREAS RESEARCH

- Entrepreneurship, ownership and renewal
- Industrial product realisation in cooperation, especially applications for SMEs
- Health and welfare
- Education and communication



# STUDY IN SWEDEN

Sweden is known for being a clean and beautiful country, covered with lakes and forests and inhabited by generous, kind and friendly people. This is a country that is regularly cited as one of the top places to live in the world.

## # 2 IN WORLD FOR INNOVATION

Swedes have a talent for creative thinking and many great innovations have originated here, Skype, Spotify and iZettle are just some examples of the new generation of technological successes.

(\*Global innovation Index 2021)

## # 1 IN WORLD FOR SUSTAINABILITY

Sweden is one of the global sustainability leaders and sees climate change as one of humanity's greatest challenges. Sustainability is at the heart of Swedish customs and values. Greta Thunberg is a famous Swedish climate activist.

(\*Global Sustainable Competitiveness Index 2021)

## # 1 IN EUROPE FOR GENDER EQUALITY

Well-known for its inclusion and equality, Sweden is often cited as being at the forefront in terms of gender equality and LGBTI rights. It's also highly culturally diverse and tolerant towards all religions and faiths.

(\*EIGE 2021)

## RICH IN ARTS AND CULTURE

Sweden is a powerhouse in the areas of design, fashion, music, film and literature. If you haven't heard of Zara Larsson, Tove Lo, and the late Avicii, then maybe you can update your Spotify list.



## CLEAN, SAFE AND MODERN

Sweden has an incredible welfare system and healthcare, and the standard of living is high.



## GREAT OUTDOOR LIFE

In Sweden you have the right to roam freely in nature, so you can enjoy your favourite outdoor activities anywhere you like!

# #4

IN THE EF ENGLISH PROFICIENCY INDEX- THE WORLD'S LARGEST RANKING OF ENGLISH SKILLS

## CELEBRATIONS ALL YEAR ROUND

Sweden is a country with many traditions and festive days. From Luciadag in December to Walpurgis Night in April and Midsummer Eve in June, there is always a special celebration to look forward to.



“ *Every element of life in Sweden allows me to be exactly who I am. It is a judgement-free, individualistic, equal and evolved society.* ”

**VANAJAH SIVA**  
ASSISTANT PROFESSOR AND PROGRAMME  
MANAGER IN SUSTAINABLE SUPPLY CHAIN  
MANAGEMENT AT THE SCHOOL OF  
ENGINEERING

## FIKA

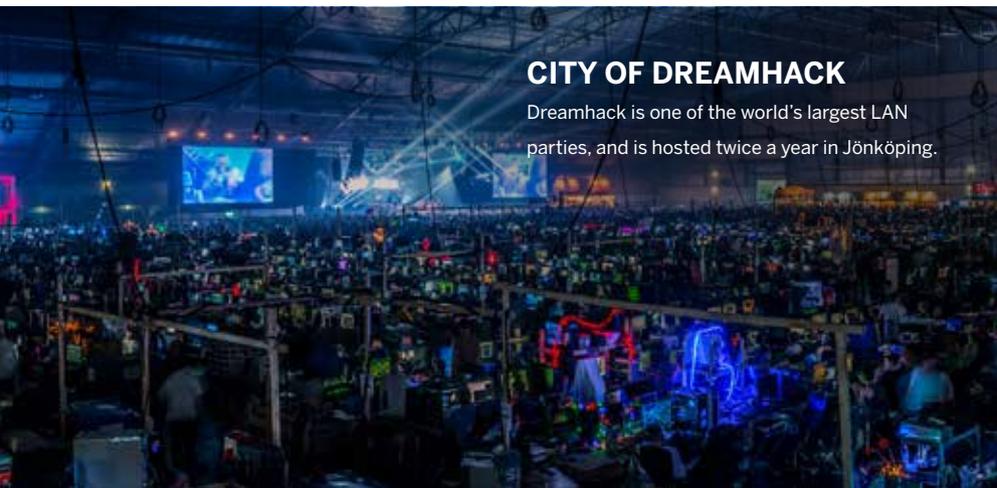
" Fika " means taking a break with a cup of coffee and a freshly baked pastry, it's a mandatory part of the day.



# JÖNKÖPING

## Home of JU

Jönköping is a beautifully situated city, surrounded by lakes, with stunning waterfront views and a long beach in the city centre. It's a city with a lot to offer – stylish bars and restaurants, cosy cafes and shopping streets, theatres and music venues. There are lakes where you can row, kayak and do other water sports, and many beautiful parks and nature close by where you can enjoy some leisure time.



## CITY OF DREAMHACK

Dreamhack is one of the world's largest LAN parties, and is hosted twice a year in Jönköping.



## SPORTS CULTURE

Jönköping has a huge amount of sports associations to join and is home to big sporting events such as the European IronMan 70.3 Championships.



## SUSTAINABLE LIVING

From electric buses to second-hand shops and easy ways to recycle - Jönköping is committed to sustainability and offers lots of 'green initiatives to get involved in.



**”** *I love the surrounding nature and the green areas of Jönköping. Hälsoparken is a popular spot for students, and we meet there for social activities.*

**LEONARDO ARBOLEDA SARMIENTO**  
STUDENT AT THE DIGITAL BUSINESS MASTER'S PROGRAMME



## FUN FACTS AND NATIONAL AWARDS

### STUDENT LIFE

No 5 in Sweden for best student life experience.

### ENTREPRENEURSHIP

Jönköping municipality has the fastest growing business community in Sweden.

### SPORT

No 2. sport city in Sweden 2020.

### UNIQUE NATURE

East Vättern Scarp Landscape is a UNESCO biosphere reserve. Vättern is the second largest fresh water lake in Sweden and the fifth largest in Europe.

### OUTDOOR LIFE

Top 3 of best municipalities in Sweden, 2021.

### ACCESSIBILITY

No.1 in Sweden for an accessible city and natural areas, 2021.



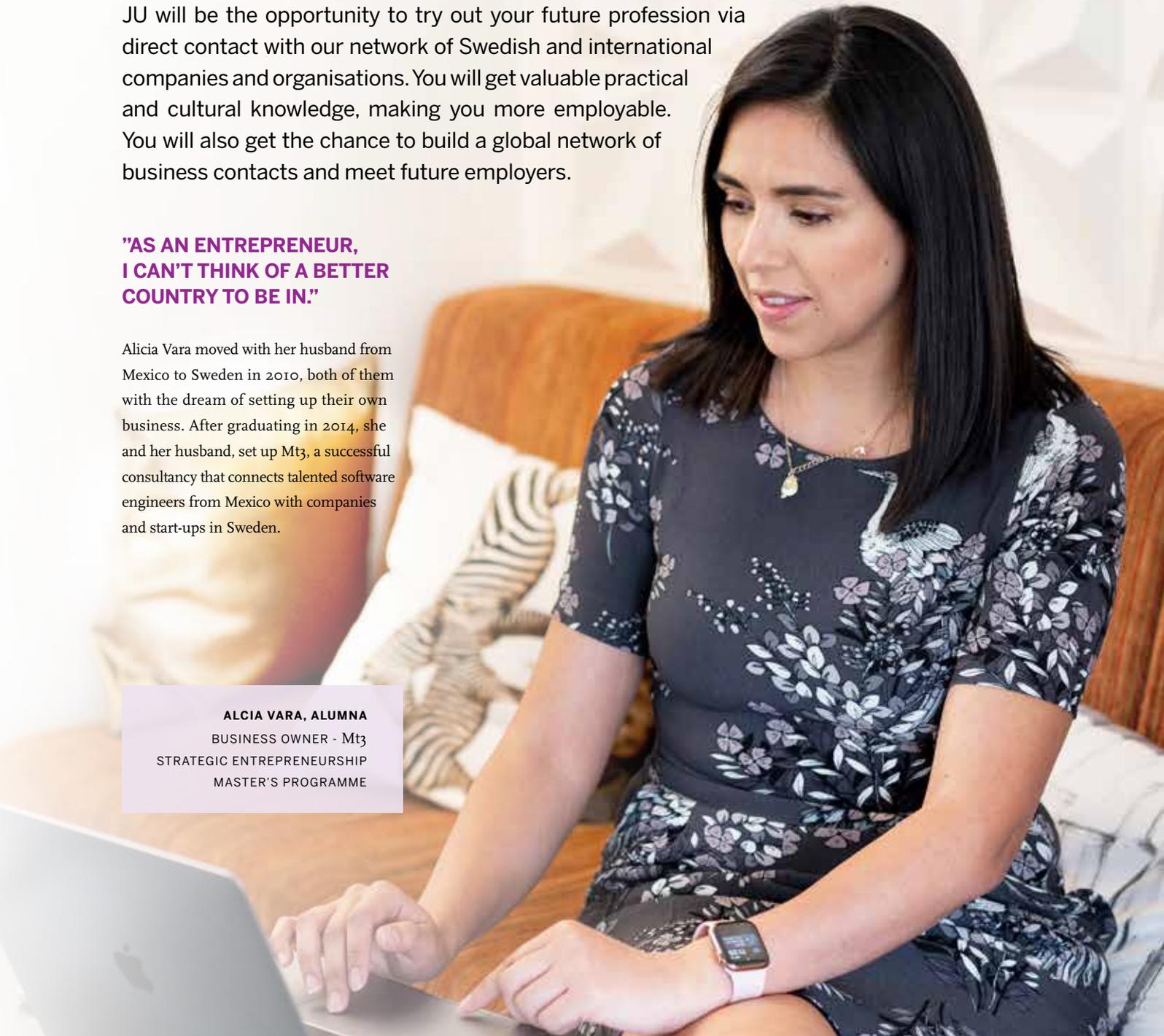
# YOUR CAREER STARTS HERE

One of the most important parts of your educational journey at JU will be the opportunity to try out your future profession via direct contact with our network of Swedish and international companies and organisations. You will get valuable practical and cultural knowledge, making you more employable. You will also get the chance to build a global network of business contacts and meet future employers.

**"AS AN ENTREPRENEUR,  
I CAN'T THINK OF A BETTER  
COUNTRY TO BE IN."**

Alicia Vara moved with her husband from Mexico to Sweden in 2010, both of them with the dream of setting up their own business. After graduating in 2014, she and her husband, set up Mt3, a successful consultancy that connects talented software engineers from Mexico with companies and start-ups in Sweden.

**ALICIA VARA, ALUMNA**  
BUSINESS OWNER - Mt3  
STRATEGIC ENTREPRENEURSHIP  
MASTER'S PROGRAMME



“We got a lot of support and help from our professors at JIBS. They are the top-level researchers in entrepreneurship, and they shared not only their knowledge but their network of local business contacts with me. This included Science Park, which is closely connected to JIBS. I was able to get coaching on how to pitch my business there, plus a good understanding of networking and legal advice on contracts. There’s a reason why Sweden is ranked as one of the most innovative countries. As an entrepreneur, you get so much support

and funding here, not to mention the collaborative opportunities and spin offs. As an entrepreneur, I can’t think of a better country to be in.”

**START UP AT SCIENCE PARK**

Right on JU’s doorstep is Science Park, a meeting place for business representatives and new ventures. JU encourages students to start their own business, taking advantage of the support and resources on offer from Science park – free of charge!

**300**  
 EVERY YEAR, SCIENCE PARK HANDLES 250-300 NEW BUSINESS IDEAS FROM JU.



“By offering internships or a job related to a student’s thesis work, we have the opportunity to work with talented students who have up-to-date knowledge.”

**ANDREAS RANGERT**  
 CEO TREE PRO CUSTOMER UNIT AND TECHNOLOGY OPERATIONS,  
 HUSQVARNA GROUP, SWEDEN



**GO ABROAD AGAIN**  
 Boost your international competence and study abroad, or pursue an internship in a different country as part of your programme. JU has collaboration with high-quality partner universities in more than 40 countries.

**JIBS ENTREPRENEURSHIP CHALLENGE**

Each year Jönköping International Business School (JIBS) organises a 24-hour innovation race to stimulate entrepreneurship and creativity and to foster teamwork among students from JIBS and the School of Engineering (JTH). The teams are given a real-life business case to solve by a local company. They then have 24 hours to present a pitch for their solution in front of a panel of industry experts. This year’s winners came up with an ingenious idea to improve the carbon footprint of a local packaging company.





# HANDS-ON EXPERIENCE

- AN ESSENTIAL PART OF YOUR STUDIES.

## COLLABORATE WITH A COMPANY

Jönköping University has hundreds of partner companies, both in Sweden and abroad, that are in close contact with our students. These companies get involved in many different ways, such as student projects, internships, research collaborations, customised courses and participation in career events.

## STUDENT PROJECTS AND COMPETITIONS

A great way to enhance your experience

here at JU is to get involved in a student project or take part in one of the many student competitions - case competitions, innovation races, hackathons, thesis awards and much more.

## CAREER CENTRE AND FAIRS

At JU Career Centre you can get career guidance and feedback on job applications. And also help with finding internships or employment through our job portal.

Several career fairs are held each year on campus, serving as a meeting point for

students and their future employers such as companies like: PwC Sweden, Volvo, Deloitte, EY, Aspia, and more.

## GLOBAL ALUMNI NETWORK

Join the school's alumni networks and meet fellow alumni. The networks organise events, some even abroad, where you can broaden your connections which is a good opportunity for your future career.

## SOLVE REAL BUSINESS PROBLEMS

During your studies you get to work on real cases in collaboration with companies. In 2021, students from the Product Design programme were commissioned by IKEA to develop prototypes of a series of kitchen products. IKEA is now investigating whether to take the students' prototypes further to the manufacturing stage.

” Without exaggerating, this is the best student presentation I've ever seen. They delivered above our expectations. The quality of the prototypes was very high. We need young, talented people like them at IKEA.

**PATRIK BOLIN**  
INNOVATION DEPLOYMENT MANAGER  
AT IKEA OF SWEDEN AB.



# TOGETHER FOR A SUSTAINABLE FUTURE

At Jönköping University we are actively working towards a more sustainable development through our education, research and collaborations. As a student there are several ways you can contribute to a sustainable tomorrow.

## A STRATEGY FOR THE FUTURE

One of JU's five strategies is 'Contributing to a sustainable future'. This strategy emphasise the importance of taking responsibility and ensuring that our activities contribute directly and indirectly to sustainable development - environmentally, socially and economically.

## STUDENTS FOR SUSTAINABLE ACTION

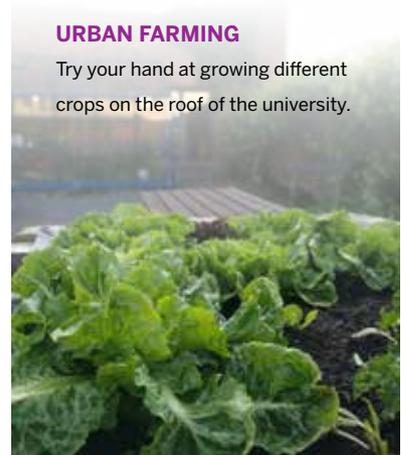
SSA is a student association dedicated to making life on campus more sustainable. They have a variety of projects which aim to raise awareness, inspire responsible action and push for improvements at JU.

Check out our Local Sustainability Guide:



## URBAN FARMING

Try your hand at growing different crops on the roof of the university.



## SOLAR CAR PROJECT

The Solar Car project is run as part of a course at the School of Engineering but involves students from all of JU's schools who want to get involved in the design, construction and marketing of a solar-powered car that will compete in the Bridgestone World Solar Challenge – a 3000km race through the Australian outback. As part of the JU Solar Team, you get to work within a group of diverse skill-sets, develop your own abilities and be part of developing the future of renewable energy.



# ECONOMICS PROGRAMMES

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



## INTERNATIONAL ECONOMICS

**Degree** Bachelor of Science in Business and Economics with a major in Economics, 180 credits

- 3 years
- Elective Semester
- Study abroad
- Internship

This programme will help you understand the process of global markets. It will develop your understanding of economic theory, which allows you to analyse socio-economic problems and understand the dynamics of our fast-paced, interconnected global economy. The combination of economics and statistics gives you the skills and tools you need to solve complex problems by processing and analysing data.

After graduation, you can work with economic issues in areas such as environmental management, health, finance, regional development, and business development. You could also work with these issues within international organisations such as the EU, the UN, or the OECD. Work tasks might include data collection, market analyses, managing financial assets, or working on economic or strategic issues.

**”** *JIBS' strong international focus gave me the opportunity to study in a global atmosphere and meet people from all over the world. This experience was enhanced by my exchange semester in Ottawa, Canada, which gave me new perspectives on life.*

**JUUKO ALOZIUS**

ALUMNUS

ASSOCIATE POLITICAL AFFAIRS OFFICER, UNITED NATIONS  
NEW YORK, USA

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



## APPLIED ECONOMICS AND DATA ANALYSIS

**Degree** Master of Science with a major in Economics, 120 credits

- 2 years
- Internship

This programme develops your ability to apply economic models to real-world problems and to use various methods of data analysis to solve them. The programme offers a semester of practical applications of economics on issues that companies and organisations are facing, a 10-week internship, and courses in programming and machine learning.

After graduation, you will have the skills to work closely with decision makers, processing and analysing large quantities of data and communicating your analyses to managers. Future workplaces could be domestic or international companies, public organisations, aid organisations, and organisations like: the UN, the EU, and the OECD. Some possible roles are data analyst, analyst, strategist and business developer.

**”** *My studies at JIBS taught me to adapt to change and learn quickly and efficiently. I also learned the importance of being structured, attentive to details, and critical thinking. Those skills have been of immense importance in my career after graduation.*

**MARIAM OGANESYAN**

ALUMNA

SENIOR BUSINESS ANALYST, REGNOLOGY  
FRANKFURT AM MAIN, GERMANY

## BUSINESS PROGRAMMES

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### INTERNATIONAL MANAGEMENT

**Degree** Bachelor of Science in Business and Economics with a major in Business Administration, 180 credits

- 3 years
- Elective Semester
- Study abroad
- Double Degree Opportunity
- Internship

In a world with increasing international competition, there is a great need for managers who can develop existing businesses by seizing new opportunities from both domestic and international contexts. The programme prepares you for global business success and to challenge perceptions and embrace diversity in an increasingly globally integrated business environment. The third year offers plenty of specialisation options, studying abroad or elective courses, which includes internship opportunities overseas. It also includes an opportunity to apply for a double degree exchange programme with Kedge Business School (France) and EBS Business School (Germany).

You will get an excellent foundation for starting your own business or pursuing an international career as a business developer, financial assistant, junior analyst, marketing coordinator, salesperson, product manager, brand manager, account manager/key account manager/service manager, marketing assistant, export manager, or project leader.

” Studying at Jönköping University, and being around international students and staff, set the stage for what I ended up doing. All this experience gave me a realistic idea of what working in an international company would be like.

**SALAR ROSHANDEL**  
ALUMNUS,  
COO, BAEMINGO  
STOCKHOLM, SWEDEN

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### MARKETING MANAGEMENT

**Degree** Bachelor of Science with a major in Business Administration, 180 credits

- 3 years
- Elective Semester
- Study abroad
- Double Degree Opportunity
- Internship

This programme will give you the skills to support companies' development and growth by leading projects and functions within the various areas of marketing and business renewal. You'll be learning about this from multicultural perspectives. The last year offers plenty of specialisation options, either by studying abroad or elective courses of your choice.

This includes the opportunity to do an internship in another country or different networking opportunities.

It also includes an opportunity to apply for a double degree exchange programme with IQS Business School in Spain.

After your studies, you will be well-prepared for positions such as project leader, marketing assistant, communication planner, marketing coordinator, business developer, product or brand manager, salesperson, key account manager, service manager, after-sales or export manager.

” Both teachers and students come from a variety of backgrounds and nationalities, which has encouraged me to think in new ways and that gives me confidence and I believe I am better prepared for my future career.

**CHRISTINE YILDIZ**  
ALUMNA  
SALES COORDINATOR LÄNSFÖRSÄKRINGAR  
LINKÖPING, SWEDEN

## BUSINESS PROGRAMMES

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### SUSTAINABLE ENTERPRISE DEVELOPMENT

**Degree** Bachelor of Science in Business and Economics, with a major in Business Administration, 180 credits

- 🕒 3 years
- 🌐 Elective Semester
- 🌐 Study abroad
- 📅 Internship

The programme fills the increasing need for leaders, in both for-profit and not-for-profit organisations, of initiating and managing change processes.

We recruit students who are interested in the management of change and innovation, with a particular emphasis on ecological and social sustainability. The programme is designed to foster an entrepreneurial and responsible mindset, so that as a graduate you are able to launch and manage new initiatives – or renew existing practices.

You will be well-prepared for work in the private, non-profit and public sector – and for post-graduate study.

The programme provides a solid foundation for a position in general management, and in particular equips you for work as a project leader, business developer, or sustainability manager.

This programme includes course projects with organisations.

“ In today’s world an education that focuses on the true sense of sustainability is essential. I’ve learned that we need to be open to changes and be aware of risks that accompany these changes.

**AUSTRA KASE**

ALUMNA

REVENUE DEVELOPMENT REPRESENTATIVE, ALBACROSS  
STOCKHOLM, SWEDEN

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### DIGITAL BUSINESS

**Degree** Master of Science with a major in Business Administration, 120 credits

- 🕒 2 years
- 📅 International internship

This programme takes a broad perspective on digitalisation and its effects on society. The programme stimulates creative thinking around digitalisation, strategic change and business innovation. It allows you to identify and analyse business opportunities for both new and existing companies.

It combines theoretical and real-world practical work and introduces you to some digital tools and techniques that will give an extra edge to your skillset. The second year of studies includes an internship semester whereby students study online courses in parallel to gaining practical experience. After graduation, students may be interested in working as strategists at established companies, as consultants, or as entrepreneurs exploring the opportunities of the digital economy.

**FT** MASTERS IN  
MANAGEMENT  
2022 RANKING

Ranked among top 100  
Masters in Management  
by Financial Times

“ The programme prepared me perfectly for demanding future positions, and its reputation ensured interest by top technology-driven companies.

**RONJA SCHOENBERGER**

ALUMNA

PRODUCT MANAGER, OTTO GMBH  
HAMBURG, GERMANY

## BUSINESS PROGRAMMES

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### GLOBAL MANAGEMENT

**Degree** Master of Science with a major in Business Administration, 120 credits

- 2 years
- Elective Semester
- Internship
- Study abroad

The programme is tailored to equip students with the knowledge and skills required to become an effective leader in a business world that is increasingly global, culturally dynamic, data driven, socially responsible, and entrepreneurial. Through projects and group work, students fine-tune their planning and collaboration skills, and garner experience in intercultural relations. Support is provided throughout by faculty with substantial experience in management practice and research.

The programme prepares students for a wide range of careers, such as project leader, change manager, international business developer or head of operations. The second year offers the opportunity to specialise your degree by selecting elective courses abroad or at JIBS, or by doing a corporate internship.



Ranked among top 100 Masters in Management by Financial Times

” *The wide range of courses has helped me in my career. It gave me a broad perspective on different subjects, especially marketing and leadership, but also a good basic knowledge of statistics.*

**EMMELIE JOHANSSON**  
ALUMNA  
CEO, GARBO & FRIENDS  
STOCKHOLM, SWEDEN

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### STRATEGIC ENTREPRENEURSHIP

**Degree** Master of Science with a major in Business Administration, 120 credits

- 2 years
- Elective Semester
- Internship
- Study abroad

The Strategic Entrepreneurship programme develops students' competence to both launch start-up companies as well as pursue entrepreneurial opportunities within existing organisations. The education covers both new venture creation and business renewal, using state-of-the-art research and practical experiences. Students become acquainted with the Swedish business landscape and have the opportunity to develop their own business ventures in close collaboration with Jönköping's Science Park.

Graduates are prepared for a wide range of careers, including business owner/manager, entrepreneur, business developer, project leader and change manager. The second year offers plenty of specialisation options, studying abroad or elective courses, which includes internship opportunities overseas.



Ranked among top 100 Masters in Management by Financial Times

” *An entrepreneur is someone who wants to build something great, who can overcome uncertainty and just keep going. Entrepreneurship involves standing up for the thousandth time, even if you've fallen 999 times before.*

**RUDOLF MOOS**  
ALUMNUS  
CO-FOUNDER AND CDO, BREUCKMANN EMOBILITY  
COLOGNE, GERMANY

## BUSINESS PROGRAMMES

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### INTERNATIONAL FINANCIAL ANALYSIS

**Degree** *Master of Science with a major in Business Administration, 60 credits*

1 year

The operation of financial markets is one of the most complex topics. It's about the study of interactions between human beings, with all their preconceptions and misconceptions. The programme prepares students for positions that demand advanced analytical skills in financial economics and statistics.

The programme gives both a solid, theoretical background as well as the mathematical and practical tools for advanced financial analysis in an international setting. The courses incorporate real-world applications, visits from guest speakers working in finance, as well as study visits to financial organisations.

After graduation, you will be able to apply for positions that require advanced analytical skills in financial economics and statistics, both in the finance sector and also in other private and public sectors, which are in high demand around the world.

**”** *This programme was an important step and gave me the opportunity to advance from my business administration studies into the financial sector.*

**JINGXIN LIU**  
ALUMNA  
REWARDED JIBS HONOUR LIST 2021

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### INTERNATIONAL MARKETING

**Degree** *Master of Science with a major in Business Administration, 60 credits*

1 year

International Marketing is a programme that develops your ability to address contemporary marketing challenges, including digitalisation, globalisation, and the rapid rate of market change. The programme has an emphasis on business practice by offering course activities that combine corporate interaction with theoretical depth.

During the year, you will study topics ranging from the behaviour of consumers to the nature of the global economy. For example, you will become engaged in discussions about how consumers relate to and affect each other, how digital media influence planned communications, and how export is managed.

The programme prepares you for an executive career in marketing, taking on positions such as marketing manager, export manager/consultant, or international account manager.

**”** *Approaching marketing from an academic point of view without losing focus on the business perspective was a very valuable combination for me.*

**BART BERENDE**  
ALUMNUS  
COUNTRY MANAGER NL, MATCHI  
AMSTERDAM, THE NETHERLANDS

## BUSINESS PROGRAMMES

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### ENGINEERING MANAGEMENT

**Degree** *Master of Science with a major in General Management, 60 credits*

1 year

This programme provides a tailor-made education in management for those holding a bachelor's degree in engineering. It prepares students for work in positions that require a broad management understanding combined with technical knowledge.

After graduation, you will belong to an attractive group of graduates holding degrees in both engineering and management. This will qualify you for a variety of positions, especially those that require an understanding of the technical processes of a company to be a business leader. It will also enhance your ability to realise your own business idea or innovate within an existing firm. Engineering Management includes frequent business interaction to secure practical relevance as well as academic depth.

” Ask an engineer and you'll get one answer. Ask a business person and you'll get a thousand different answers. That's what engineers need to learn when working with business cases.

**HEIÐDÍS RÚN GUÐMUNDSDÓTTIR**  
ALUMNA  
MANAGER AT DELOITTE  
REYKJAVIK, ICELAND

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL



### INTERNATIONAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

**Degree** *Master of Science with a major in Business Administration, 120 credits*

2 years Elective Semester Internship  
 Study abroad

This programme offers a uniquely cross-disciplinary education, combining the core topics of logistics and supply chain management with informatics and economic geography.

Students gain deep theoretical knowledge and understanding of supply chain networks, as well as the tools needed to analyse, develop and change them.

There is a strong connection between theory and the real world. Real-life cases, company visits, and seminars ensure that students will have continuous exposure to practice, practitioners, and the faculty's internationally recognised research. Graduates are prepared for an international career in the areas of supply chain management and logistics.

The second year offers plenty of specialisation options, either by studying abroad or elective courses of your choice, which includes the opportunity to do an internship.



Ranked among top 100  
Masters in Management  
by Financial Times

” My studies opened doors for me; I got to know many people that have enriched my life at different levels, both career-wise and privately, as I made good friends from different parts of the world.

**LIZZA CASTRO**  
ALUMNA  
CUSTOMER SERVICE MANAGER, TRELLEBORG  
JÖNKÖPING, SWEDEN

# ENGINEERING PROGRAMMES

SCHOOL OF ENGINEERING

## SUSTAINABLE SUPPLY CHAIN MANAGEMENT

**Degree** Bachelor of Science in Industrial Engineering and Management, specialisation in Sustainable Supply Chain Management, 180 credits

 3 years  Study abroad  Industrial Placement

This programme equips you with the knowledge and skills to tackle the complex issues that today's supply chains face. Specifically, we focus on sustainability – one of the most significant concerns of supply chains in terms of business, society and the environment. The programme is designed to incorporate real-life issues regarding sustainability and includes topics from purchasing and production, to distribution and retailing.

Our professional faculty ensure that you will gain a unique experience that strongly connects theory and practice. You will also have the opportunity to spend at least one semester abroad, which will further broaden your international proficiency. The programme educates future industrial engineers and executives with a multi-disciplinary skillset who will be experts in managing sustainable supply chains.

 *This programme prepares future engineers and managers to run global supply chains while contributing to sustainable development.*

**VANAJAH SIVA**  
PROGRAMME MANAGER, PH.D AND ASSISTANT PROFESSOR,  
JÖNKÖPING UNIVERSITY

SCHOOL OF ENGINEERING

## SUPPLY CHAIN OPERATIONS MANAGEMENT

**Degree** Master of Science with a major in Production Systems, specialisation in Supply Chain Operations Management, 120 credits

 2 years  Study abroad  Industrial Placement

This programme prepares you for operations management in supply chain contexts. You will be equipped with knowledge and skills to deal with integrated systems in directing, designing and developing sustainable operations for network-based delivery of products and services.

Throughout your education, you will gain extensive experience in problem-based learning where real-life issues are incorporated, requiring constant application of communication and presentation skills to perform in various decision-making constellations. Graduates will be highly skilled engineers, knowledgeable about supply chains and operations of the future with the ability to maneuver within a sustainable, complex, digitalised, global system as operations managers, industrial engineers, or supply chain managers.

 *If you are from a technical background and seek to earn knowledge regarding management, this is the programme that might suit you well. I also like that the programme is very focused on sustainability, and you get to meet people from the industry.*

**TANVI KIRAN PATIL**  
STUDENT SUPPLY CHAIN OPERATIONS MANAGEMENT

## ENGINEERING PROGRAMMES

SCHOOL OF ENGINEERING

### MATERIALS AND MANUFACTURING

**Degree** *Master of Science with a major in Product Development, specialisation in Materials and Manufacturing, 120 credits*

 2 years  Study abroad  Industrial Placement

Engineering products are becoming more complex with greater demands on performance, energy efficiency, environmental impact and costs. To be able to optimise design of engineering components it is essential to understand the influence of process parameters on the materials' structures and their resulting properties.

During the first year, this programme gives a general understanding of the theories behind materials, their manufacturing processes and their role in the entire product development process. In the second year, the programme provides a unique opportunity for students to choose between two tracks based on their own career interest: component realisation or foundry technology.

” *The area is growing and we are always in need of motivated young researchers and engineers to keep Sweden on the world map of advanced metallic materials!*

**NILS-ERIC ANDERSSON**  
PhD, PROGRAMME MANAGER  
JÖNKÖPING UNIVERSITY

SCHOOL OF ENGINEERING

### PRODUCT DESIGN

**Degree** *Master of Science with a major in Product Development, specialisation in Product Design, 120 credits*

 2 years  Study abroad  Industrial Placement

Students will work with the conceptualisation and realisation of products from conceiving the first product ideas to specifying the manufacturing of them. Products that are studied can be anything from ships and aircrafts, to consumer products such as bicycles and toasters.

Students are to choose between two tracks: Design or Product Lifecycle Management.

Product examples are locally produced and include forestry and gardening equipment, parts for automobiles, sheet metal and plastic parts and more. In addition to learning theories on design and engineering, practical work is done emphasising building prototypes using 3D printing and handcrafting of prototypes in the school's workshops. You will be well-prepared for work on industrial design projects, as a consultant or future research work.

” *During our courses, we worked in teams made up of different competences. This way of studying made it easier for us to apply our knowledge in the real world.*

**JOSE KALLUPURACKAL**  
ALUMNUS  
MECHANICAL DESIGN ENGINEER, IKEA GROUP  
ÄLMHULT, SWEDEN

# ENGINEERING PROGRAMMES

SCHOOL OF ENGINEERING

## PRODUCTION ENGINEERING AND MANAGEMENT

**Degree** *Master of Science with a major in Production Systems, specialisation in Production Engineering and Management, 120 credits*

 2 years  Study abroad  Industrial Placement

This master's programme provides you with skills to carry out engineering work and manage improvements in a production system. It prepares you with knowledge regarding flexible and adaptive production systems that can proactively respond to industrial changes.

The programme builds knowledge in manufacturing strategies including reconfigurable production systems, production engineering and automation. Graduates will be provided with methods and tools used for improving production solutions. Aspects of management are included in many of the courses, providing skills in leading and integrating production engineering during a new product realisation process.

Graduates will be highly skilled engineers with sustainable, innovative mindsets for future development of a complex and digitalised industry.

” Spending a year at the international campus in Bangkok really broadened my horizons. My internship at IKEA really made my CV stand out. Now I have the readiness to move abroad and take on new challenges.

**KIM VUORINEN**  
ALUMNUS  
SENIOR MANAGER AT ABO WIND,  
HELSINKI, FINLAND

SCHOOL OF ENGINEERING

## SUSTAINABLE BUILDING INFORMATION MANAGEMENT

**Degree** *Master of Science with a major in Built Environment, specialisation in Sustainable Building Information Management, 120 credits*

 2 years  Study abroad  Industrial Placement

Digitalisation is the single most significant change factor of our age. The built environment sector is the largest sector in most countries and is a key factor in the process of creating sustainable value, both for the client and for society. This programme gives you the knowledge needed to use and manage efficient product realisation processes supported by digital technologies in the built environment sector to create sustainability. This includes modelling, simulation, analysis, optimisation, visualisation, sharing, communicating, organising and managing processes for digitally driven value creation.

The knowledge you gain will help you find work as a BIM engineer, BIM coordinator or BIM manager. Many of these roles did not exist until recently but are now considered key positions in many companies.

” The programme content completely fulfills the BIM aspect of architecture and construction industry but it is also quite challenging, in a positive way. I would say that the content expands our background to be able to propose immediate solutions to make BIM efficient and sustainable.

**ANDREA JAZMÍN DÍAZ GUZMÁN**  
STUDENT FROM MEXICO

# COMPUTER SCIENCE PROGRAMMES

SCHOOL OF ENGINEERING

## USER EXPERIENCE DESIGN

**Degree** *Master of Science with a major in Informatics, specialisation in User Experience Design, 60 credits*

 1 year

In today's ever-changing market, designers and developers need advanced knowledge of and highly developed skills in how to create innovative and competitive products. This programme builds an understanding of how people interact with software. It then explores how digital technologies, such as the semantic web and recommendation agents, can enhance user experience.

The programme provides practical opportunities to learn processes and methods to support product design and development, and the delivery of the product to the market. In the final thesis project, you will perform in-depth work on a problem from industry, from society, or from a related field of academic research.

**”** *This education provides you with advanced knowledge in usability, technology and organization, which is becoming increasingly essential in the digital age.*

**KRISTINA WOLLTER**  
ALUMNA  
PROJECT LEADER, KNOWIT  
JÖNKÖPING, SWEDEN

SCHOOL OF ENGINEERING

## AI ENGINEERING

**Degree** *Master of Science with a major in Computer Science, specialisation in Artificial intelligence (AI) Engineering, 120 credits*

 2 years  Study abroad  Industrial Placement

In this programme, students will learn the theory and practical application of state-of-the-art data-driven AI systems. The programme features advanced level courses in AI, data science, and machine learning. Master's thesis projects are conducted within the scope of ongoing research projects led by faculty from the Jönköping AI Laboratory.

A majority of thesis projects are conducted in close collaboration with partners from the private or public sector.

The career opportunities are both excellent and diverse for AI Engineering graduates. For academically inclined students who wish to pursue a career in higher education, it is possible to apply for PhD student positions in computer science after completion of the master's education. For students who are interested in putting theory into practice, the region of Jönköping features a wealth of companies and governmental agencies looking for AI and machine learning competence.

**”** *My studies have been a confidence booster and have helped me develop a strong work ethic, but have also enhanced my soft skills such as critical thinking, problem-solving and teamwork.*

**ALICE NAMUTEBI**  
ALUMNA  
AI RESEARCHER, RIO ROL ERGO INTERNSHIP  
JÖNKÖPING, SWEDEN

## INFORMATICS

SCHOOL OF ENGINEERING

### NEW MEDIA DESIGN

**Degree** Bachelor with a major in Informatics, specialisation in New Media Design, 180 credits

 3 years  Study abroad  Industrial Placement

This programme combines graphic design, programming and web design, with training in both digital marketing and project management. Get skills to design and encode interactive web applications for different devices and platforms with a clear focus on the user experience. Develop your theoretical and practical knowledge for designing graphic material for both printed and digital media.

This degree gives you a good base for various roles such as graphic designer, front-end web developer, UX designer and web strategist. Future workplaces could range from techno- logically advanced production companies to more traditional advertising agencies.

**”** *This isn't a traditional graphic design degree. It fully embraces the digital era and requires logical thinking to do the programming. You have the potential to graduate as a 'hybrid unicorn,' offering a unique combination of skills.*

**GERUI (GRACE) MA**  
ALUMNA  
GLOBAL SWEDE WINNER 2020

## ENGINEERING / HEALTH SCIENCE

SCHOOL OF HEALTH AND WELFARE

### MASTER IN ASSISTIVE TECHNOLOGY (MASTECH)

**Degree** Master of Product Development, specialisation in Assistive Technology, 120 credits

 2 years  Industrial Placement

This programme, with a specialisation in assistive technology, focuses on innovative product development of assistive devices for individuals with disabilities.

It requires a combination of medical and engineering knowledge. Students will link theory to industrial practice by completing several projects addressing problems identified by industry partners, and by doing an industrial placement. They also will have a close collaboration with users of assistive technologies as well as companies involved in the manufacture and supply of assistive devices.

Graduates leave the programme prepared for a career within the assistive technology sector having gained the knowledge and skills related to product development, design and manufacturing.

**”** *I'm more confident now that I can go back to the field I was working in before my master's degree and provide better work with the knowledge I have gained.*

**ANAS MUSSA**  
ALUMNUS  
MEDTECH CONSULTANT  
ALTEN SWEDEN

## HEALTH SCIENCE PROGRAMMES

SCHOOL OF HEALTH AND WELFARE

### PROSTHETICS AND ORTHOTICS

**Degree Bachelor of Science with a major in Prosthetics and Orthotics, 180 credits**

 3 years  Study abroad  Internship

Prosthetists and orthotists analyse individuals' need of and provide externally applied devices used to compensate for impairments of the structure and function of the neuro-muscular and skeletal systems. This requires combining medical, biomechanical and engineering knowledge and skills, in interaction with the device user and other health professions.

The programme integrates these fields with evidence-based practice to increase quality of life for people. The students will integrate and apply theory and practical exercises in the student clinic on campus, along with clinical internships and a major thesis project. The programme provides the requirements for studies on Master's level, and the professional base to apply for a Licence to Practice as Ortopedingenjör in Sweden and is accredited by ISPO.



*“ On a small island in the Pacific ocean, we met patients who gained access to prostheses. This gave me insight and I learned how aids must be adapted in different ways, depending on the environment, climate and culture.*

**JOSEFIN LÅNG**  
ALUMNA,  
SOPHIES MINDE ORTOPEDI  
OSLO, NORWAY

SCHOOL OF HEALTH AND WELFARE

### OCCUPATIONAL THERAPY

**Degree Master of Science with a major in Occupational Therapy, 120 credits**

 2 – 4 years, web-based

This web-based, advanced level programme for occupational therapists offers flexibility to study from anywhere in the world. Students can choose to study part-time (50% study pace), allowing for combination with work, or full-time (100% study pace) and complete the programme within four or two years, respectively.

The courses focus on evidence-based practice in occupational therapy, occupation in relation to health, occupational science, scientific methods, and sustainable health promotion and community development through collaborations. Students can often choose the focus of their assignments and formulate their own research questions that are relevant to their practice and contexts. Students acquire knowledge to integrate theory and evidence in occupational therapy that help them develop professionally.

*“ This web-based programme is a wonderful choice for Occupational Therapists all over the world who want to pursue a Masters programme without much compromising their current routine.*

**SHOBANA MOORTHY**  
STUDENT FROM INDIA

## MEDIA COMMUNICATION

SCHOOL OF EDUCATION AND COMMUNICATION

### SUSTAINABLE COMMUNICATION

**Degree** *Master of Social Science with a major in Media and Communication Science, 60/120 credits*

 1 – 2 years  Work Placement

In a time where man-made climate change is threatening the life conditions on which we all depend, where global pandemics, poverty, inequality, wars and armed conflicts remain worldwide problems, the need for global sustainability becomes urgent. You will study the relationship between media and communication and the environmental, social and economic dimensions of sustainability.

The education is offered in close cooperation with the Sustainable Communication research environment, which has published extensively in the areas of environmental communication, global journalism, transmedia storytelling, and communication for development. A mandatory work placement of five weeks is included in the two-year programme.

The need for communication experts in sustainability will increase as the conversion in line with the UN Sustainable Development Goals continues. Graduated students will have a variety of options to work with sustainability communication in different sectors in society on both a global and regional level.

**”** *I would definitely recommend the program because it combines the discussion of current global issues with topics like digitalization, the power of media, and journalism.*

**JULE WEGEN**

ALUMNA  
CUSTOMER SUCCESS MANAGER, CARBONCLOUD,  
GOTHENBURG

## GLOBAL STUDIES

SCHOOL OF EDUCATION AND COMMUNICATION

### GLOBAL STUDIES: SUSTAINABLE SOCIETIES AND SOCIAL CHANGE

**Degree** *Master of Science (60/120 credits) with a major in Global Studies, specialisation in Sustainability Studies*

 1 – 2 years

If you are interested in working as a change agent for sustainability and make a difference for peoples' lives as well as the environment, this programme will start off your career as a sustainability specialist. Global environmental problems such as climate change, loss of biodiversity, and increasing pollution add to existing problems with social inequalities and injustices, and it is high time to reverse the current trend and apply research to make a change.

This programme is interdisciplinary and focuses on cross-cultural, comparative research, covering areas such as social impacts of climate change, rural and urban development, and social justice. The programme is based on close cooperation between the academic world and society. After completing the programme, you will have the relevant theoretical and practical knowledge to take on strategic roles in government agencies, non-government organisations and private businesses.

**”** *The programme is designed to develop change agents with a deep understanding of sustainable development ideas and strategies.*

**TOBIAS SAMUELSSON**

PHD, PROFESSOR SOCIAL SCIENCE  
JÖNKÖPING UNIVERSITY

# EDUCATION

SCHOOL OF EDUCATION AND COMMUNICATION

## LEARNING, DIGITALIZATION AND SUSTAINABILITY

**Degree** *Master of Science (60/120 credits) with a major in Education, specialisation in Learning and Digitalisation*

 1 – 2 years  Web-based

Are you interested in digitalization transformations in society and sustainable learning and communication? Do you want to be a frontline change agent in the design of current and future education? This program is based on frontline research in digitalization and education. In close collaboration with society, you will apply research to diverse educational settings, where the analytical focus will be on sustainable and ethically defensible learning designs. The programme works at the intersection of media, communication and language from the perspectives of social sciences, the humanities as well as STEM – Science, Technology, Engineering, and Mathematics education. The area covers how digitalization processes can be implemented in sustainable and responsible ways.

After graduating from the program you will have carried out your own thesis project and be ready for qualified positions in various sectors where designs for learning are at the core of the development strategies. You will also be ready for post-graduate studies in education with a focus on digitalization and sustainability.



” *Already at the introduction of the programme, we were intrigued by the diversity and commitment expressed by students eager to work for sustainable learning in both local and international settings.* ”

**MARIA BÄCKE**  
PHD, PROGRAMME DIRECTOR  
JÖNKÖPING UNIVERSITY

## SUMMER SCHOOL

JU Summer School offers undergraduate courses taught in English. As a participant, you will experience academic and applied knowledge as well as a truly international environment. In addition, you will experience the Swedish culture through a rich programme of social and cultural activities.

Read more about the programme  
[JU.SE/SUMMERSCHOOL](https://www.ju.se/summerschool)



# THIS IS PATHWAY

The Pathway Programmes are designed for international students who want to improve their proficiency in the English language and other subjects. In addition, the Pathway Programmes create college readiness by developing study skills and intercultural communication skills, as well as providing knowledge of higher education in Sweden and in general.

## **PATHWAY YEAR GENERAL PATHWAY YEAR/SEMESTER ENGLISH AND PATHWAY SUMMER**

The Pathway Programmes serve as a bridge to further continuing university studies and can be combined with a conditional offer for studies at Jönköping University, or at our partner universities. The programmes are designed for

students who primarily want to improve their English language proficiency in combination with an introduction to the Swedish language and familiarisation with Scandinavian society and culture. In Pathway Year General you can select courses that are important for your follow up programme.

## **PATHWAY FOR INTERNATIONAL SPORTS**

Is designed for students who wants to study and practice sports, including E-sports. We offer two tracks, the Dual career track and the Elite track. When you have completed you Pathway and gained eligibility you progress in to a parallel career that starts at JIBS or another University.



Not far away from Jönköping lies Gränna, the campus for our Pathway Programmes. It is a wonderful city surrounded by the mountains, the lake and close to the island Visingsö. Here you can hike, play different sports or why not learn how to make your own Polkagrisar.

## **DIRECT ENTRY**

When you have successfully completed a pathway, you may enter directly into a pre-selected degree programme without any further testing at Jönköping University or one of our partner universities. Students who complete Pathway only, without a follow-up programme, may use the qualifications they gain to apply to other universities within Sweden.

For more information and online application visit [JU.SE/PATHWAY](https://www.ju.se/pathway) or contact [STUDY@JU.SE](mailto:STUDY@JU.SE)

# MORE THAN AN ENGLISH PROGRAMME

” I started my journey at JU as a pathway student. The Pathway programme is about much more than just learning English. Besides the great content, I appreciated the effort our teachers put into helping me learn about Swedish culture, adapt to life in Sweden and familiarise myself with a new education system so that I started my bachelor degree well prepared.

My bachelor's programme Sustainable Supply Chain Management was broad and gave me the possibility of working in various companies. JU supports their students by introducing them to different industries in Sweden - the annual career fair

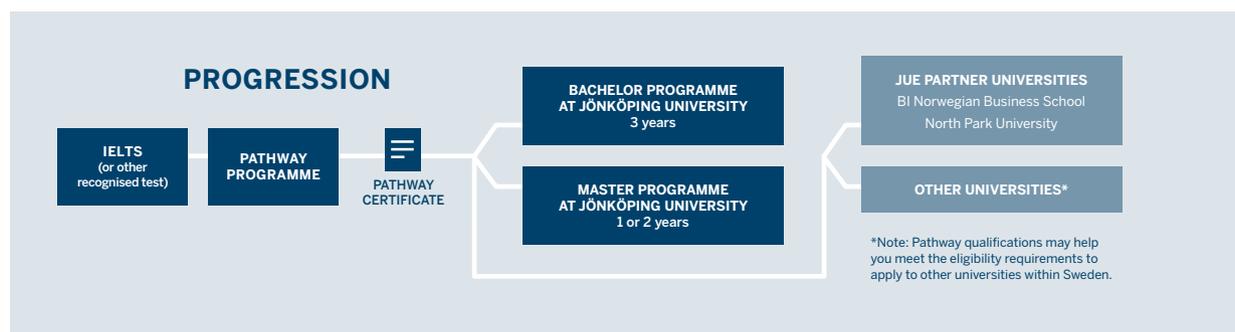
Karriärum is a great example of this.

The course I enjoyed the most was the industrial work placement course. We had guest lectures from different companies, such as Husqvarna, which is a world famous company local to JU. I applied for an internship and a summer job there and as a result got a job offer as a Demand and Supply Planner (the same position as my internship) and a few months later I signed my permanent contract.

By setting mandatory internship courses, JU gives students a real head start in their future career.



**TINA TAJIK**  
Demand and Supply Planner,  
Husqvarna Group



Programme name	Duration	Application period	Study period	Fees for entire programme in SEK	English requirements for admission*
<b>PATHWAY SUMMER</b>	4 weeks	1 Dec 2022 – 1 April 2023	July – Aug 2023	Tuition fee 20,000 SEK Boarding fee: 15,000 SEK	IELTS 6.0/5.5, TOEFL 80/21 or equivalent
<b>PATHWAY SEMESTER ENGLISH</b>	16 weeks	Autumn: 1 Dec 2022 – 2 May 2023 Spring: 15 Aug 2022 – 15 Oct 2022	Aug – Dec 2023 Jan – May 2023	Tuition fee: 52,000 SEK Boarding fee: 47,500 SEK	IELTS 5.5/5.0, TOEFL 72/17 or equivalent
<b>PATHWAY YEAR ENGLISH</b>	35 weeks	1 Dec 2022 – 2 May 2023	Aug 2023 – May 2024	Tuition fee: 104,000 SEK Boarding fee: 95,000 SEK	IELTS 5.0/4.5, TOEFL 61/14 or equivalent
<b>PATHWAY FOR INTERNATIONAL SPORTS</b>	35 weeks	15 Aug 2022 – 15 Oct 2022	Jan – Dec 2023	Tuition fee: 120,000 SEK Boarding fee: 110,000 SEK	IELTS 5.5/5.0, TOEFL 72/17 or equivalent
<b>PATHWAY YEAR GENERAL</b>	39 weeks	1 Dec 2022 – 2 May 2023	Aug 2023 – June 2024	Tuition fee: 120,000 SEK Boarding fee: 95,000 SEK	IELTS 5.5/5.0, TOEFL 72/17 or equivalent

\* We accept the IELTS Academic test. Pearson PTE Academic test results must be made available to Jönköping University, Sweden by the testing centre. Please note that TOEFL language certificate should not be more than two years old. We do not accept TOEFL ITP or TOEFL iBT MyBest score. Boarding fee includes: Student accommodation, lunch and dinner, course text books, internet access, bus card, student union fee and extracurricular activities.



# JU AT YOUR SERVICE

We provide a variety of services on campus to help you feel safe and at home here with us.

## ACADEMIC SUPPORT

- **Service Centre** for study-related questions and other support.
- **Academic Resource Centre** for help with studies and assignments.
- **Career Centre** - guidance and training plus a job portal for internships and student projects.

- **Study counselling** for general study help and with specific programmes and courses
- **Student Health Care** free advice with a study counsellor, nurse or chaplain.
- **Support for Students with disabilities**
- **University Library** with reading and group rooms available 24/7.

[ju.se/student/en/service](http://ju.se/student/en/service)

## GUARANTEED ACCOMMODATION AND FREE PICK-UP SERVICE

Most housing is 1-7km from campus.

[ju.se/accommodation](http://ju.se/accommodation)

[ju.se/pickup](http://ju.se/pickup)

## FINANCIAL SUPPORT



### BEFORE YOUR STUDIES

When applying to JU, a variety of scholarships, funding and student loans are available for students who are admitted.

- **SCHOLARSHIPS TO COVER TUITION FEES**
- **FUNDING PROVIDERS AND STUDENT LOANS**

### DURING YOUR STUDIES

There are various scholarships and other privileges for students during your studies.

- **SCHOLARSHIPS FOR STUDIES AND INTERNSHIPS ABROAD**
- **FREE HEALTH INSURANCE**
- **STUDENT DISCOUNTS**

[ju.se/scholarships](http://ju.se/scholarships)

[ju.se/student/insurances](http://ju.se/student/insurances)

### GENERAL LIVING COSTS

To live and study in Sweden, the average monthly student budget is around SEK 8 694 (€825 or \$825). You might spend more than that or less depending on your lifestyle.

Food	SEK 2 000
Accommodation	SEK 3 500 – 6 500
Monthly bus ticket	SEK 520 – 610
Phone/internet	SEK 300
Miscellaneous	SEK 1 548

Note: In order to apply for a residence permit to study in Sweden you will be required to show that you have financial support equivalent to SEK 8 694 per month.

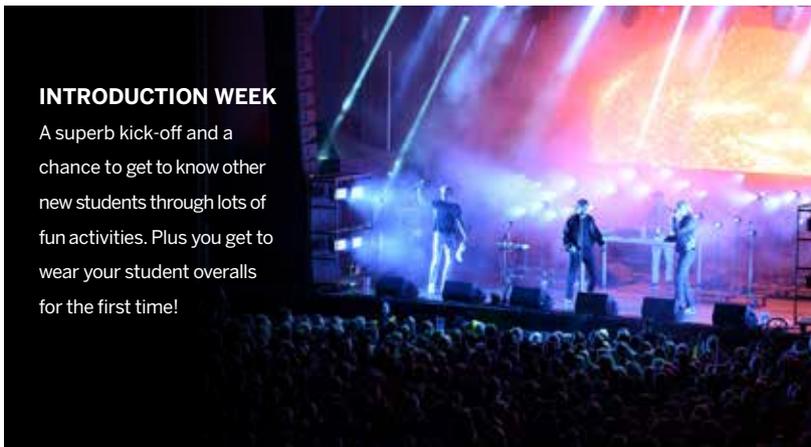


# STUDENT LIFE



## STUDENT UNION

The union works to improve conditions for JU students and runs activities, associations, trips and events. As a member of the student union, you qualify for student discounts pretty much everywhere!  
[jonkopingsstudentkar.se/english](http://jonkopingsstudentkar.se/english)



## INTRODUCTION WEEK

A superb kick-off and a chance to get to know other new students through lots of fun activities. Plus you get to wear your student overalls for the first time!

## WE LOVE SPORTS

This is an elite-friendly campus where top athletes can get help to succeed in dual careers. The JU Sport Association (JUSA) has many different sports clubs you can join and there is a sports and wellness centre right on campus at Campus Arena. It hosts a gym and an area for indoor training and sports.

*“ As an elite athlete, you can work with the teachers to solve situations. For example, my schedule was changed so that I could attend a training camp in Spain and not miss any mandatory parts of the course.*

### ELIN HELLGREN

ALUMNA  
SILVER MEDALLIST, SWEDISH MOUNTAIN BIKE CHAMPIONSHIPS, CERTIFIED PROSTHETIST AND ORTHOTIST (CPO),  
AKTIV ORTOPEDEKNIK

# APPLICATION AND ADMISSIONS

1

## 1. CHECK ELIGIBILITY

Students who meet the requirements can apply directly to a programme. Students who do not meet the English requirement and/or academic requirements for certain programmes can apply for a Pathway Programme + Bachelor's / Master's programme.

2

## 2. APPLY ONLINE

We strongly recommend you to apply through JU's direct admission. You can also apply through the central admission.

- Direct Admission (18 Oct – 2 May)  
**JU.SE**
- Central Admission (18 Oct – 15 Jan)  
**UNIVERSITYADMISSIONS.SE**

Application fee: SEK 900\* (approx. €90).  
\* Applicants from EU/EEA and Switzerland do not pay the application fee.

## 3. UPLOAD REQUIRED DOCUMENTS

- A copy of your passport/ID card.
- Proof of English proficiency.
- Certificates and diplomas of completed degrees.
- Transcripts of completed courses and grades.
- Letter of Motivation.
- JU Scholarship Application.

3

## 4. IMPORTANT

- Final year high school students can only apply through the direct admission.
- A bachelor's degree refers to the equivalent of 180 ECTS credits at an accredited university.
- Always submit documents in the official language of the country where you studied, along with an official translation in English.

- When uploading documents, you must scan your officially-issued, original documents.
- If sending documents by post instead, they need to be certified, stamped and signed copies, not original documents.

4

Name	Major	Tuition Fees SEK/year	Duration	Academic requirements for admissions*
International Management	Business Administration	100 000	3 years	High school diploma with special demand on Mathematics, Civil/Social Studies.
Marketing Management				
Sustainable Enterprise Development				
International Economics	Economics			
Sustainable Supply Chain Management	Industrial Engineering and Management	150 000		High school diploma with specific demand on Physics, Chemistry, and Mathematics.
New Media Design	Informatics			High school diploma with specific demand on Mathematics.
Prosthetics and Orthotics	Prosthetics and Orthotics	160 000		High school diploma with specific demand on Physics, Chemistry, and Mathematics.
Digital Business	Business Administration	120 000	2 years	A Bachelor's degree with at least 90 credits in one (or a combination) of the following areas: Business Administration, Economics, Industrial Engineering and Management, or equivalent. At least 60 credits in Business Administration.
International Logistics and Supply Chain Management				
Global Management				
Strategic Entrepreneurship				
International Marketing			1 year	A Bachelor's degree with at least 90 credits in one (or a combination) of the following areas: Business Administration, Economics, Commerce, Industrial Engineering and Management, or equivalent. At least 60 credits must be in Business Administration.
International Financial Analysis		A Bachelor's degree with at least 90 credits in one (or a combination) of the following areas: Business Administration, Economics, Computer Engineering, Industrial Engineering and Management, or equivalent. At least 60 credits must be in Business Administration and 10 credits in Statistics, Mathematics or Econometrics.		
Engineering Management	General Management		2 years	A Bachelor's degree with at least 90 credits in Engineering or equivalent.
Applied Economics and Data Analysis	Economics			A Bachelor's degree with at least 60 credits in Economics. At least 15 credits in Mathematics/Statistics/Econometrics.
AI Engineering	Computer Science	150 000		A Bachelor's degree with at least 90 credits in Computer Engineering, Electrical Engineering (with relevant courses in Computer Engineering), or equivalent. At least 15 credits in Mathematics.
Product Design	Product Development			A Bachelor's degree with at least 90 credits in Mechanical Engineering, Civil Engineering (with relevant courses in construction), or equivalent. At least 15 credits in Mathematics, 75 credits in CAD and 15 credits of independent, theoretical based work, i.e. a thesis or the equivalent.
Master in Assistive Technology (MASTech)		140 000		A Bachelor's degree in Prosthetics and Orthotics or Mechanical Engineering.
Materials and Manufacturing		150 000		A Bachelor's degree in Materials and Manufacturing, Mechanical Engineering, Chemical Engineering, Engineering Physics or equivalent. For Bachelor of Science in Chemical Engineering or Applied Physics, relevant courses in Materials Science, Manufacturing Technology, Thermodynamics and Solid Mechanics must be included. For Chemical Engineering relevant courses in Physics must also be included. At least 15 credits in Mathematics.
Sustainable Building Information Management	Built Environment		A bachelor's degree with at least 90 ECTS credits in construction engineering, civil engineering, architecture engineering, lighting design or equivalent. At least 15 ECTS credits in mathematics and 75 credits in BIM or CAD 3D, or equivalent.	
Production Engineering and Management	Production Systems		A Bachelor's degree with at least 90 credits in Mechanical Engineering, Industrial Engineering and Management, Civil Engineering, or equivalent. At least 15 credits in Mathematics and 15 credits of independent, theoretical based work, i.e. a thesis or the equivalent.	
Supply Chain Operations Management			A Bachelor's degree with at least 90 credits in Mechanical Engineering, Industrial Engineering and Management, Computer Engineering, Civil Engineering or equivalent. At least 15 credits in Mathematics.	
User Experience Design	Informatics		1 year	A Bachelor's degree with at least 90 credits in Informatics, Computer Engineering, Computer Science, or equivalent.
Sustainable Communication	Media and Communication Science	117 000	1 year or 2 years	A Bachelor's degree with at least 90 credits in Media and Communication Studies or Social Studies including independent, theoretical based work, i.e. a thesis or equivalent.
Global Studies: Sustainable Societies and Social Change	Global Studies		1 year or 2 years	A bachelor's degree or equivalent (i.e., the equivalent of 180 ECTS credits at an accredited university) with at least 90 ECTS credits with a specialization in global studies or social science including independent work, i.e., a thesis or the equivalent.
Learning, Digitalization and Sustainability	Education		A bachelor's degree or equivalent (i.e., the equivalent of 180 ECTS credits at an accredited university) with at least 90 ECTS credits with a specialization in education or social science including independent work, i.e., a thesis or the equivalent.	
Occupational Therapy (web-based)	Occupational Therapy	117 000	2 years or 4 years	A Bachelor's degree in Occupational Therapy.

\* English requirements for direct entry to our Bachelor's and Master's programmes: IELTS 6.5/5.5, TOEFL 90/20 or equivalent. If you do not meet the requirements, see our Pathway Programmes on page 30 – 31.

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