



JÖNKÖPING UNIVERSITY

*Jönköping International  
Business School*

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**Dear Student,**

Welcome to the one-year master program “International Financial Analysis”; we are very glad to have you as a student at Jönköping International Business School (JIBS)!

I would like to take this opportunity to provide you with some initial information regarding your first two courses, and make sure that your time at JIBS is both enjoyable and productive. I am very happy that you have chosen this program and I can assure you that I, together with my colleagues, will do our utmost to give you a great program and experience here at JIBS.

The International Financial Analysis programme aims to provide students with advanced analytical skills, both theoretical and empirical, in order to support the financial decisions of firms and financial institutions in general. This includes using tools for detecting patterns in financial data and the knowledge to interpret those patterns. The curriculum is especially designed to match the requirements faced by companies operating on international markets, taking into account the need for continuous renewal and development of the business environment.

The program starts 22 Aug

The entire first week, 22-26 August, is devoted to information sessions, program unique lectures and social events to introduce you to your program and our school. It is vital that you attend all information sessions and lectures and we also recommend you take part in social events to speed up the process of feeling right at home here.

I – Ulf Larsson Olaison – as program director am responsible for the overall coordination of all program courses and development of the program. You are more than welcome to get in touch with me with questions regarding the program at any time. Questions regarding the courses should be sent directly to course examiners.

Ulf Larsson Olaison  
Assistant Professor in Business Administration,  
Program Director JIBS,  
Ulf.Larsson@ju.se



In the meantime, let's give you a short description of your two first courses, the staff involved and required course literature.

International Portfolio Management and Investment Analysis 7.5 hp.

The main goal of this course is to make students familiar with applied techniques for portfolio management, risk diversification and investments. The course sets its focus on modern portfolio theory and investment analysis.

Course literature

Bodie, Z., Kane, A., & Marcus, A.J. Investment and portfolio management. McGraw-Hill.

Examiner: Rafael Barros De Rezende, Assistant professor Economics.



Microeconomic Foundations of Economic and Financial Analysis, 7.5 credits

The Course provides an introduction to the economic analysis of the behavior of economic agents and institutions.

Course literature

*R. Preston McAfee*, Introduction to Economic Analysis. Flat World Knowledge, latest edition.

Examiner: Andrea Schneider, Assistant professor Economics.

